# Triple threat



is a pharmacy assistant at Soul Pattinson in Menai, NSW, a journalism student at the University of Wollongong and the face of Livinia cosmetics.

How long have you been a pharmacy assistant for? Just over five years.

What does your job involve?

I am a pharmacy assistant and sometimes a dispensary assistant. I take charge of catalogues and promotions on the weekend and balance the registers. I also do ear piercing and take passport photos.

# What do you enjoy most about your job?

The most enjoyable aspect of my job would definitely be helping customers with the different problems they have. Over the last five years, I have gotten to know many of the regular customers and built trusting relationships with them.

# What is the most challenging part of your job?

Definitely attending to all the customers while completing allocated jobs from the manager. The pharmacy can often be a

very busy place, so multi-tasking is important.

#### Is there anything unique about your pharmacy?

Often customers will come in and comment on how wellpresented our pharmacy is. We are always updating promotions so the pharmacy is very colourful, especially during the Christmas period.

# What do you feel is the most important issue in pharmacy today?

I feel knowledge is the most important issue in pharmacy. Customers frequently misuse or overuse medications, so it's essential to increase their knowledge on the medications they take. Also, educating customers on generic medicines is important so that the Pharmaceutical Benefits Scheme remains sustainable.

### What's it like being the face of Livinia cosmetics?

I feel privileged to be a part of such a wonderful brand. As the face of Livinia, I not only get to front a trusted and local label, but also experience the latest technology in skin care and make-up.

### What drew you to a career in journalism?

Throughout school I enjoyed writing and public speaking, and journalism seemed to be a

"My ultimate career goal is to be a TV journalist for a major network."

career that could be both exciting and rewarding. I'm also very inquisitive, so becoming a journalist seemed to be the career for me.

# How are you finding your journalism degree?

The Bachelor of Journalism at the University of Wollongong is very practical and focused on making the transition from a student to a full-time journalist as natural as possible. Although it can be difficult in terms of the technology we use, I enjoy going out and interviewing people and essentially getting the stories.

# What is your ultimate career goal?

While I do like working at the pharmacy, my ultimate career goal is to be a television journalist for a major network.

## What do you like to do in your spare time?

Between full-time university, an internship at Fox Sports and working at the pharmacy, I rarely find myself with a lot of spare time. But when I do, I spend it eating out or at the beach with family, friends and my boyfriend.

#### **Nominations**

Let a colleague know they're doing a great job by nominating them for a Contact profile. Email your nomination to Tegan at

tegan.fleming@reedbusiness.com.au